

# FRENCH SPORT AND HORSE EXCELLENCE INDUSTRY DAYS

Expo Dubai



**United Arab Emirates**  
Dubai  
December 7-10, 2021



## BUSINESS FRANCE

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has 1,500 personnel, both in France and in 58 countries throughout the world, who work with a network of partners.

Since January 2019, as part of the reform of the state support system for exports, Business France has given private partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.

For further information, please visit: [www.businessfrance.fr](http://www.businessfrance.fr) @businessfrance.fr

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## FRENCH DELEGATION

For 173 days, Expo 2020 Dubai is the center of the world, the showcase of technological progress, cooperation and creation in the service of humanity. It offers a unique international audience for territories and companies around major themes, which are shared priorities: Sustainability, Mobility and Opportunity.

In this perspective, the sport industry has a major role to play and I am delighted that Business France will accompany a delegation of about twenty companies from this sector, which is so important for our foreign trade. It will help them develop business relationships during the theme week dedicated to the sport industry.

The strength of the French offer lies in its collective approach, in the solidarity forged by actors from all sectors to defend French know-how and promote our companies internationally. It is the objective and strategy of the horse industry, which will be represented in its entirety. In partnership with the Institut Français du Cheval et de l'Équitation (IFCE) and several local authorities, Business France will offer companies the opportunity to showcase their innovation and expertise in a field for which the United Arab Emirates, and the Gulf region in general, have an obvious passion. Beyond horse industry, this mission will highlight French assets in many other disciplines including cycling, which also has real potential in terms of exports and investments in France.

The events organized by Business France will allow French companies to connect with their international counterparts, but also enable the exchange of know-how and best practices between economic and sports operators. These exchanges, in the spirit of Team France Invest and Team France Export, are an expression of the values of solidarity which is what sport is all about.

### **Franck Riestler**

*Minister Delegate for Foreign Trade and Economic Attractiveness,  
attached to the Minister for Europe and Foreign Affairs*



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## PARTNER

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— EXPORT —



**La Région**  
Auvergne-Rhône-Alpes



**Auvergne  
Rhône-Alpes**  
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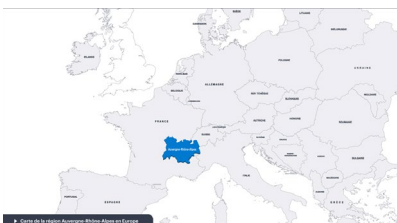
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«Auvergne-Rhône-Alpes is France's leading industrial region, boasting many cutting-edge sectors, such as digital technology, biotechnology and renewable energies. It is also renowned for the diversity of its landscapes, its cultural heritage, gastronomy and quality of life. High-level or amateur sports are an integral part of this and are strongly encouraged by our local authorities. Through its support for large-scale sporting events, emblematic clubs and various disciplines, the Auvergne-Rhône-Alpes Region contributes to the influence and attractiveness of the region both in France and internationally. The equine sector, with its 6,400 companies, 4,400 farms, €1.2 billion turnover, 1,200 riding schools, 12 racecourses, 80,000 licence holders and 20,000 km of marked trails for equestrian tourism, benefits from special support through the «Horse Plan». I am convinced that our companies representing this sector at the Dubai World Expo will be able to demonstrate and promote the excellence of our region's expertise in this field.»

**Laurent Wauquiez**, President of the Auvergne-Rhône-Alpes Region

“Turning regional businesses into international businesses is one of the missions of the Auvergne Rhône-Alpes Entreprises agency. I am therefore pleased to note that the delegation of businesses from Auvergne-Rhône-Alpes, which is going to Dubai from December 7<sup>th</sup> to December 9<sup>th</sup>, as part of the World Expo's sports week, will be the largest French delegation to date. As part of the Auvergne-Rhône-Alpes Export Team, the Economic Development Agency encourages businesses to consider collective exports. This fantastic delegation will therefore promote our region's equine industry and its many skills: animal feed and health, innovative technology, equipment for riders and horses. Helping businesses save time is integral to the DNA of the Regional Economic Development Agency”

**Franck Colcombet**, President of the Regional Economic Development Agency





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G A L O P**

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France Galop is a non-profit organisation that manages and controls the thoroughbred horse racing industry in France.

It encourages the breeding and training of racehorses by financing flat and jump racing through rewarding prize money and payment of premiums to owners and breeders.

Each year, France Galop lays out a calendar of more than 7,000 races on the flat and over jumps that are spread over 115 racecourses across France.

France Galop is also the authorising body for racing professionals' and is responsible for the regulation and integrity of horse racing.



[www.france-galop.com](http://www.france-galop.com)

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Atlantic Loire Valley offers a wealth of landscapes and architectural landmarks : from the Atlantic coast, to the Loire Valley through the vibrant cities of Nantes, Angers or Le Mans. Don't forget its vineyards, cycling routes, natural areas and charming villages ... Those lucky enough to travel along the Loire are rewarded with stunning views, and the wide variety of landscapes it passes through reflects the beauty of nature. The river never fails to surprise, delight and fascinate its visitors, who will appreciate the peace and quiet it affords.

Loire Valley, part of which is a listed UNESCO World Heritage site, is an utterly charming place to visit, with its Loire châteaux, renowned winemaking estates and picturesque villages. It truly has everything going for it!

Atlantic Loire Valley is also home to the Cadre Noir, heir of a prestigious military history, with a mission of training and outreaching equestration in the French tradition. Through its galas and public performances in France and abroad, the Cadre Noir equestrians also contribute to promoting regional savoir-faire and excellence.





## THE FRENCH EQUESTRIAN FEDERATION

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The French Equestrian Federation brings together 9,400 pony clubs, riding schools and organisers of equestrian activities; it acts on behalf of nearly 700,000 licence holders.

With a unique model for the development of horse riding, based on the shared horse, the FFE offers an equestrian project adapted to each rider and circuits of excellence for the best.

Furthermore, as a pioneer nation in equestrian tourism, it encourages the development of hiking on horseback or by carriage, and more broadly of tourist activities linked to horses, in France and abroad.

Because of these historical and structural particularities, the FFE is solicited by many countries and accompanies them in the development of equestrian activities, promoting French know-how on the international scene.



[www.ffe.com](http://www.ffe.com)



institut français  
du **cheval**  
et de l'**équitation**

## INSTITUT FRANÇAIS DU CHEVAL ET DE L'ÉQUITATION

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The Institut Français du Cheval et de l'Équitation (IFCE) is the public body which supports the professional development of the equine sector. It arose from the merger of two entities in 2010: the Haras Nationaux (French National Stud) and the Cadre Noir de Saumur. The IFCE is a technical institute which provides support and expertise and undertakes applied research. It works to produce and promote knowledge about horses in all the aspects and ways in which they are used: genetic, agricultural, environmental, economic, social, sporting, leisure and animal well-being. The IFCE received its qualification as an Institut Technique Agricole through a Ministerial Decree of 8 February 2018. This recognition strengthens the IFCE's activities regarding research and development, technical support and training for all those involved in the equine sector.



[www.ifce.fr](http://www.ifce.fr)





**CONSEIL DES CHEVAUX  
NORMANDIE**

**NORMANDY HORSE COUNCIL**

Nell Emery

Campus Effiscience - Bâtiment  
Érable

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Since 1997, the Normandy Horse Council aggregates all the equine skills in a unique place. It is an interface between equestrian professionals and institutions. It represents and gathers the equine industry in Normandy.

Six groups gathering 60 professional associations represent the interests of above 4,500 socio-professionals from the whole equine industry: flat and trot racing, sport and draft horses, donkeys, promotion, structuring sites, training-research-business.



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# **FRENCH HORSE INDUSTRY EXPERTISE**

# AFCE



**AFCE**

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The French Horse Trade Association (AFCE) is an association created in 1894 which groups French professional horse dealers. It is the only private organisation which is officially approved by public institutions for horse trading.

Its main objectives are :

- Facilitate horse trading between breeders, amateur or professional riders and professional horse dealers and deliver a full service including: advice, pre-purchase coordination, sanitary rules management, secure financial transactions, international and national transport.
- Select horses corresponding to client needs ensuring conformity and quality.
- Provide all types of horses from schooling to competition in every olympic disciplines.

Our association regularly works with the French Equine Institutions to improve our equine industry and our services such as : French Equestrian Federation, Selle Francais Studbook, the Société Hippique Française (National Breeding Association), IFCE (Institut Francais du Cheval et de l'Equitation)...



[www.agence-afce.com](http://www.agence-afce.com)

# ARGILE DU VELAY



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## **Emmanuel BERNARD**

CEO



In 40 years, our company became the French leader of clays' extraction. We are actually selling our clays in more than 50 countries.

Argile du Velay's quarries are located in France (Auvergne region) at the foot of the volcanoes far away from urban pollution and pesticides, in a natural ecological "faunistic and floristic interest" classified area.

Our strengths: clay with a high purity, an innovative and competitive manufacturing process, a quality monitoring from the extraction to the final delivery, scientific researches, a continuous products' development and an active listening of customers requirements.

The Velay Green clay is a fantastic 100% natural remedy to heal light and severe wounds and an efficient alternative solution for animal care.

Externally, as a poultice, it has multiple benefits : muscular recovery, swelling reduction, tissue strengthening. It can be used for rashes, burns, wounds, tendon injuries, inflammation, arthritis, bruises, abscesses, muscular aches and pains...

As you know, clay has strong properties and animals instinctively eat it for the trace minerals intake.

Furthermore, as a natural ingredient, it's not considered as a doping product.

Argile du Velay can either provide the clay in bulk or can also support your own animal care products development. Finished products such as poultice ready for use are also available and can be developed with your own brand!



[www.argileduveley.com](http://www.argileduveley.com)

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# DELTACAST



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Deltacast produced aluminium horseshoes dedicated to races and competitions since 2000.

We propose aluminium horseshoes with great wear endurance and that have been adapted to the specifications of horses pathologies and sometime countries requests. We are located 100 km north of Paris. We have developed a special liquid forging process that makes premium products. One of our key advantage is aeronautic aluminum alloy combined with hardened steel toe grabs that makes high performance shoes in regards of strength and wear endurance. We produce more than 120 000 horseshoes et 25 different models a year delivered mostly in Europe countries. Now days we are the leader in horse races in France. We have been awarded by the French room craft and won a price Innovation Global Strategies. We are able to creates a horseshoe prototype in one month. Every year new creations are extended our range. Some of our horseshoes have been adapted to the specifications of some countries as well. Over the 5 years past we have had an important development of orthopedic and sport shoes for competitions. As we have a large stock in our shop, any order can be expedites very quickly either by email, phone or on line.



[www.deltacast.fr](http://www.deltacast.fr)

# ECURIE DU CHAPITRE



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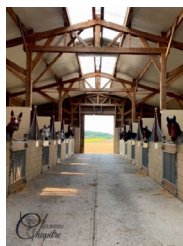
In 1991, Pascal Plancq, who is passionate about horses, sports and trade, founded the Écuries du Chapitre.

Because travel also has a special place in his life, he travels the world to export his horses and contribute to the development of horse riding on all continents.

Located in Seine-et-Marne, at the gates of Paris, in an exceptional natural setting, the Écuries du Chapitre are dedicated to the trade of sport horses but also to breeding, producing beautiful products under the family affix De Galarza.

If jumping horses are our specialty, we are also open to the sale of evening, dressage and training horses, always with one objective: to satisfy the enthusiast that you are, whatever your equestrian ambitions are.

The Écuries du Chapitre also offer various services (boarding, training, coaching, etc.) in their facilities adapted to the well-being of horses, where it is good to live and work.



[www.ecuriesduchapitre.com](http://www.ecuriesduchapitre.com)



# ÉCURIES DU VIEUX MOULIN



## ÉCURIES DU VIEUX MOULIN

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« Les Ecuries du Vieux Moulin » are in a very nice and green place, surrounded by a river, and close to Disneyland Paris, Val d'Europe, Paris, Marne la Vallée Chessy station and Roissy Charles de Gaulle airport. The owner and manager, Yann CARBONNET, has many activities: coach for jumping, eventing and dressage, competition organizer, horse trader, breeder for jumping and dressage horses and ponies. He is involved in the training of future horse riding instructors, in a French horse trading association (AFCE), and in all equine activities of « Ile de France » region. His wife Giulia CARBONNET is an equine veterinary, with a great experience in horses auctions (FENCES auction) and international FEI events. She is in charge of ensuring all the stable's horses health, organization of horseback trips following the « Morin » river, combined with charming stays on the stables' site and Paris and Disneyland tours.





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EKIN, a reliable and sustainable company:

- SASU with a capital of 15 000€
- Exists since 2015
- More than 10 000 customers in Europe

Through the EKIN range you benefit from naturally effective products:

- Information and transparency are part of EKIN's DNA, which is why we wanted to test the properties and effectiveness of two of our products that meet the important expectations of owners to relieve their horses. The results of tests carried out by the Lyon Veterinary School proved the effectiveness of EKIN products (EKIN Skin Repair Balm, EKIN Anti-Crevasse and Mud Scabies Ointment)

The quality of our products is not a matter of chance:

- As a French manufacturer, we control the entire design process
- Regular focus groups with users to understand their expectations and to propose the most appropriate solution whatever the situation and the season.

The points of differentiation from the existing competitive offers on the market are based on specific research in the formulation of the products:

- EKIN is the largest range of horse care products 100% natural on the market based on the principles of green chemistry. It brings a real progress in the field of animal cosmetic formulation in terms of pollution prevention at source by avoiding the production of residues
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- The EKIN range has been awarded for its innovations: sun protection, waterproof insect repellent



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FERLIM is a french company created in 2015 (twenty fifteen) specialized in innovative horseshoes. We are based in the Centre of France. I created the company because we wish, through our products, to improve the well-being of the horse, its comfort, its performances and also to facilitate the work of the professionals of the equestrian world.

The first product we market is the colorful horseshoes. We can fabricate all forms, all colors and all sizes. For example, it is possible to do the stable colors in the horseshoes. The second product is the aluminium ultra-Resistant horseshoes. It is very light, about twenty grams, and very resistant, like a steel. The durability is about 3 (three) months. The third product is the cushioning horseshoes. It very cushion, flexible, very resistant, about one month, and very light, about twenty grams. The last product is the smart horseshoes. With this product, it permits to notice and to analyse the behavior of the horse when it moves, thanks to sensors which are directly placed in the horseshoes. With this product, it is possible to do an early detection of a limb and to optimize the training. For trainers, its permits to optimize the horse's ability to turn right and left.



[www.ferlim.fr](http://www.ferlim.fr)

# LE NOUVEL ÉCUYER



LE NOUVEL ÉCUYER

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Le Nouvel Écuyer develops solutions and technologies dedicated to the well-being and performance of the horse/ rider couple.

Specialized in the analysis of pressure distribution on the horse's back, our first product is a new generation pressure sensor mat, and its monitoring app. The visualization of the pressure distribution is live and works both in static and dynamic, at any gait.

The 576 pressure sensors are extremely flexible and light, so the mat is very similar to a standard horse mat. It is also water/sweat resistant, doesn't have any apparent wire, and is very intuitive to use! Moreover, all the data can be saved to provide a complete follow up year after year.

With our pressure mapping mat, analysis are more precise, easier to compare and simpler to share with customers. The tool and its applications are intended for horse riding professionals: saddlers, ergonomists, riding teachers, veterinarians, professional riders, ...

Visualize, analyze, share !



[www.lenouvelecuyer.fr/en\\_GB](http://www.lenouvelecuyer.fr/en_GB)

# MICHEL VAILLANT



Michel  
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INNOVATION SPIRIT ■

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- Horseshoe studs for CCI show jumping and CCE horse trial events

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Pioneer in horse care products developed from organic ingredients : regular vegetable oils, essential oils, hive's products, excluding any products derived from dead animals. We manufacture !

Pioneer in horseshoe studs : we still develop studs for 80 years. We manufacture !

Our network has been worldwide for décades : we master international transactions.

Designer, manufacturer, farriery supplier : we are the specialist in équine hoof products

We are able to adapt to the needs of farriers, riders, veterinarians and you !

We are appreciated all over the world by farriers, veterinarians and Olympic champions.

Priority objective: the horse wellness for over 100 years



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# NORMANDY HORSE COMMERCE



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You are looking for your next champion or a resale prospect? Normandy Horse Commerce can help you!

Normandy Horse Commerce is a European Horse Sales Agency providing a full service from Horse Selection to Export and has a perfect knowledge of the French equine industry, with more than 10 years experience in International Trade Development.

The Shortest Way to your Futur Horse!

I am located at the heart of the French Equine Industry : Normandy.

It enables me to be connected to all horse breeders, professional riders who produce and train quality horses with the best Selle Français bloodlines and the technical know-how which help France to perform at top international level and win Olympic Gold Medals in Jumping and Eventing in Rio in 2016!

I am bilingual and I master all the sales and export procedures from Europe to all over the world. I also work with experts to bring a top notch service to the client.

Normandy Horse Commerce deals with the whole process and provides you with a personalized service. We can suggest you list of horses corresponding to your needs, organise your travel coming over to France, group your selection of horses to be ridden and tried, manage veterinarian pre purchase examination and apply sanitary export rules.

Normandy Horse Commerce will be your main contact and will do it for you !

We cover all disciplines: jumping, dressage, eventing and endurance.



# NOVO STABLE



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NOVOSTABLE is an intelligent solution intended for horses in stall to help ensure their welfare thanks to a unique self-learning Artificial Intelligence, a smart camera and a mobile application.

We gather about 5 millions data records per horse and per day to be able to analyse each horse behaviour in real time and alert in case of major changes or anomalies.

- Detection of unusual behaviour
- Prediction of health issues
- Welfare, Performance & recovery assessment
- Prediction Foaling

Our solution is designed to help you prevent major health issues like colic. Our prediction mode offers you time to apply preventive care.

Learn much more about each horse routine and behaviour with 24/7 accurate data updated real time.

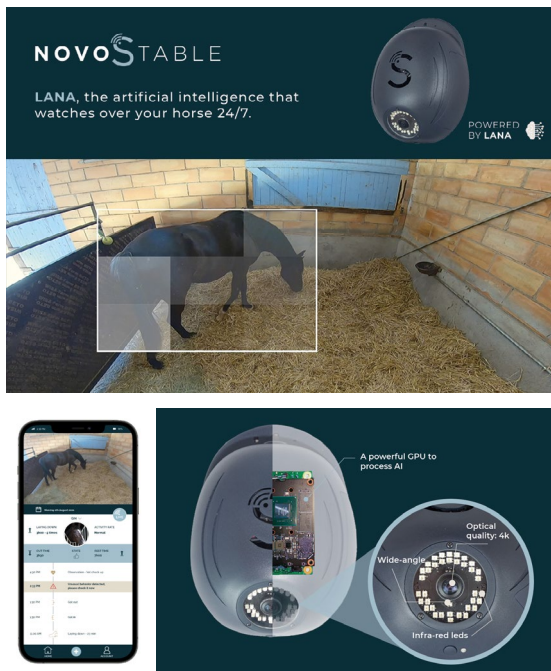
**NOVO**STABLE  
CARE FOR HORSES

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# POMOIL

TEAM FRANCE  
— 1997 —  
La Région  
Auvergne-Rhône-Alpes

# POMOIL

## POM CORP

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[www.pomoil.fr](http://www.pomoil.fr)

POMCORP is a French start-up whose main concern and the driving force behind its innovations is the well-being of your Animal !

Dedicated to Horses, Dogs, Cats and Camels, its star Diffuser to clip, the POMOIL, is the natural alternative of first order to medical treatments and allows to fight thanks to its Synergies of specific essential oils against stress and anxiety, pain and rheumatism, respiratory diseases ...

Eco-responsible, our entire process of innovative development and distribution is based on French Expertise in close collaboration with our veterinary and aromatherapist partners.

The POMOIL® Diffuser System is the result of advanced research conducted by POM CORP in terms of resistance and reliability in its principle of optimized diffusion of the associated essential oil synergies.

This "olfactotherapeutic\*" know-how and its 11 grams of refined design make POMOIL the accessory that guarantees the effectiveness of the care of our Horses, Dogs, Cats and Camels.

Eco-responsible, POM CORP® develops a 100% French production and contributes to a short and qualitative production chain with local partners and actors.

*\*Developed with and validated by qualified Aromatherapists*

# POMOIL



# SOPRAL



## SOPRAL

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At Dynavena, our mission is to optimize the genetic potential and performance of your horses by offering high-quality feeds, both in flakes and pellets, which compositions are perfectly suited to their specific needs while respecting their well-being.

All Dynavena feeds are manufactured in our own factory in France, fully dedicated to the production of horse feeds, and formulated with a wide range of non-GMO raw materials which are almost totally sourced locally in France.

This selection of high-quality ingredients and cutting-edge formulations:

- provides the horses with all the essential nutrients,
- manages the proteins and the different energy sources with accuracy,
- Ensures an optimal nutritional balance according to the intensity of activity and the physiology of the horses.

Our team of passionate horse nutrition experts is pleased to share our expertise and know-how to provide your horses with the best nutrition, which will lead to your success.



[www.sopral.com](http://www.sopral.com)

# **FRENCH SPORT & LEISURE EXPERTISE**

# AEROPHILE



## AEROPHILE

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AEROPHILE is a French company founded in 1993, and is:

- world leader of tethered gas balloons with more than 100 balloons sold in 40 countries;
- inventor of the Aerophare and the Aerobar, first flying Food-Tainment, 15 installations have already been sold in 10 countries;
- operator of 6 balloons: at Disney Paris and Disney Orlando, California, France, the Angkor temples UNESCO protected site of Cambodia;
- creator of the park of the Little Prince, in Alsace in France with 200 000 visitors/year;
- specialist for Air Quality and inventor of the Para-PM, first electrostatic air purifier for outdoor use.

AEROPHILE's personnel comprises more than 170 qualified staff.



*Aerobar, JBR, Dubai*



*Tethered Balloon, Paris*

[www.aerophile.com](http://www.aerophile.com)

# AGORESPACE



## AGORESPACE

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Since inventing the Multi Use Games Area concept in 1989, Agorespace has installed 5000 MUGAs in 35 countries. After years of evolution and innovations, we are remaining faithful to our values of quality, durability, security, playability, sports education and aesthetics. A family-owned company, we design and manufacture our products in France.

We are passionate about creating venues where all generations can meet and play their sport in a user-friendly environment.

Materials and dimensions can all be adapted to suit your needs: Steel-Wood, Aluminum-Wood, Total Steel and Steel-Composite. Athletics track, ball nets, playgrounds and street furniture or fitness equipment can complement and complete your field. You can even put a roof over your Citystade® to enjoy it all year long. We are committed to the environment; our latest products have been following a strict eco-design process and we constantly aim at reducing our carbon footprint.

Agorespace proposed and chaired the EN-15312 norm for "free access sports facilities". We also comply with quality standards (ISO 9001), environmental design and eco-conception (ISO 14001) and Energy Management (ISO 50001).



[www.agospace.com](http://www.agospace.com)

# LTE SPORTS EVENTS



## SPORTS EVENTS

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#### Rémi LAFFONT

Chairman

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LTE is a global company, based and built from the cycling passion and oriented to the future of our sport including the vision of what will be a bicycle as sustainable mobility tomorrow.

Our management grew up on cycling races and international major events. Former professional cyclists, we have the experience of what is a race, how you prepare a D-day and how powerful can be a tiny detail to cross a finishing line in a leading position.

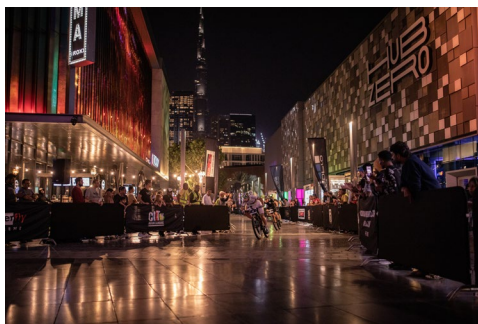
Starting on ground, into the elements, we work to bring our passion for the wild landscape into the modern worldwide famous cities.

Based on the historical cycling roots in France, connected to the legendary spots as the Col du Tourmalet, and Paris, we expend our network above the Alps to Germany and its historical towns.

Our company is growing from this spirit, mixing cultural backgrounds, contrasts, modernism and the passion to share our lifestyle into our events.

Working in UAE under this gene, we discovered a new land where doors allow us to go forward in our vision. To bring Mountain bike to the desert and from the desert to fashion avenues and cosmopolitan cities.

Today, we expend from the Pyrenees to MENA crossing Germany, ready for USA and Brazil.



# WAVERIDING SOLUTION



## WAVERIDING SOLUTION

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OKAHINA WAVE, THE FIRST ECO-FRIENDLY MAN-MADE SURFING WAVE

A surfing revolution born from a clean-tech innovation.

OKAHINA WAVE, A PARADIGM SHIFT IN THE WORLD OF ARTIFICIAL WAVES

Okahina is the first artificial wave for surfing in a natural environment and a disruptive solution conceived to enhance local territories and to contribute to the balance of the aquatic environments. A wave for everyone from beginners to experts, that measures from 60cm to 2m and provides up to 48 sec ride.

It allows territories to create new surf and lifestyle destinations anywhere in the world, even far from the ocean.

ECO-FRIENDLY AND SMART

Okahina is the world's first environmentally positive wave generating technology. It offers a low carbon energy mix, is energy-efficient and cost-effective.

It consists in a nature-inspired floating atoll easy to set in a natural environment (sea, lake or urban body of water). It is easily dismantled as no concrete is required.

OKAHINA also oxygenates water bodies and fosters aquatic fauna with fish nurseries and artificial reefs.

OKAHINA SPOT, A NEW ERA FOR SURFING

OKAHINA is also an entire ecosystem of services, built around the wave, that enhances, enriches and extends the surfing experience. We call it OKAHINA SPOT.

OKAHINA WAVE LABELED « SOLAR IMPULSE EFFICIENT SOLUTION »

The first label to assess the economic profitability of products or processes that protect the environment.



[www.okahinawave.com](http://www.okahinawave.com)

# WINFIELD RACING SCHOOL



## WINFIELD RACING SCHOOL

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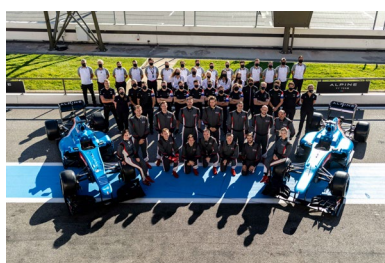
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[www.winfieldracingschool.com](http://www.winfieldracingschool.com)

Founded in 1964, Winfield Racing School is the most well-known racing school in the world and has revealed more than 30 Formula 1 champions such as Alain Prost or Damon Hill. Now based at Circuit Paul Ricard (South of France) since 2016, Winfield offers exclusive activities totally focused on participants' experience in a prestigious setting, full of motorsport history, which makes the company more than a racing school. Supervised by a fully dedicated team, the car enthusiasts or companies wishing to organize an unforgettable event have the possibility to live unique experience, in full immersion at the highest level of motorsport world.

Winfield's main pillar is a unique offer in the world: to allow customers with no track experience to drive a truly modern Formula 1 car operated by a real F1 team. In partnership with Alpine F1 Team, Winfield creates the perfect mix between sport experience, luxury event and tourism. In addition to the driving experiences from F4 to F1, Winfield has also a worldwide recognized expertise for talent training, selection, and management. Finally, Winfield organizes high-end corporate events such as seminars, hospitalities, press events...

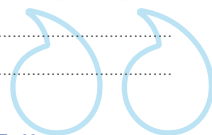






## NOTES

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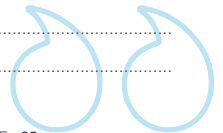
## NOTES

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## NOTES

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# FRENCH SPORT AND HORSE EXCELLENCE INDUSTRY DAYS

## ▷ IN PARTNERSHIP WITH:

TEAM  
FRANCE  
— EXPORT —

La Région  
Auvergne-Rhône-Alpes



Auvergne  
Rhône-Alpes  
Entreprises

FRANCE  
GALOP

Région  
PAYS DE LA LOIRE



FÉDÉRATION FRANÇAISE  
D'ÉQUITATION

ifce | H |   
institut français  
du cheval  
et de l'équitation

## ▷ MEDIA PARTNERS:

العاديات  
AL ADIYAT



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FRANCE  
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